

ORDER

Wichita KS KSNW

OrdersOrder / Rev: **A2540019**

Alt Order #: 26936929

Product Desc: Candidate

Estimate: 6955

Flight Dates: 06/13/20 - 06/16/20

Original Date / Rev: 06/12/20 / 06/12/20

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Katz Washington

K-WAS

Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

WEEKLY

15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

IN13871/SP2622/AL1146

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/08/20	06/14/20	3	\$170.00	\$144.50
06/15/20	06/21/20	5	\$760.00	\$646.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	8	\$930.00	\$790.50	0.00
Totals	8	\$930.00	\$790.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/15/20	06/15/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$175.00		0.00			
N 2	Multi	06/16/20	06/16/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-T-----					1	\$175.00		0.00			
N 3	Multi	06/15/20	06/15/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$135.00	P4	0.00	NM	1	\$135.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	M-----					1	\$135.00		0.00			
N 4	Multi	06/16/20	06/16/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$135.00	P4	0.00	NM	1	\$135.00
Channels : KSNK,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 6955

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	-T-----					1	\$135.00		0.00			
N 5	Multi	06/13/20	06/13/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas Sat AM											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----S-					1	\$20.00		0.00			
N 6	Multi	06/13/20	06/13/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----S-					1	\$50.00		0.00			
N 7	Multi	06/14/20	06/14/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Su											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----S					1	\$100.00		0.00			
N 8	Multi	06/15/20	06/15/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tonight Show/Jimmy Fallon											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/15/20		06/15/20	06/21/20	M-----					1	\$140.00		0.00			
													Totals	8	\$930.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26936929	Changes as of: 6/12/2020 at 11:58 AM	Version: Original Order
CPE: 560/646/6955	Flight: 6/13/20 - 6/16/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE ARLINGTON, VA 20009	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9663699	Service: Nielsen
	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	

Total Spots: 8

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	6/13 - 6/16					Total Spots	Total \$	CPP*	GRP*
						6/13	6/14	6/15	6/16					
1	M-F 7a-8a		TODAY SHW<	\$175.00	30	0	0	1	1		2	\$350.00	\$0.00	0.0
2	M-F 8a-9a		TODAY SHW<	\$135.00	30	0	0	1	1		2	\$270.00	\$0.00	0.0
3	Sa 5:30a-6a		AVG. ALL WKS	\$20.00	30	1	0	0	0		1	\$20.00	\$0.00	0.0
4	Sa 6a-8a		AVG. ALL WKS	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	0.0
5	Su 8a-9a		AVG. ALL WKS	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	0.0
6	M-F 10:35p-11:37p		VARIOUS	\$140.00	30	0	0	1	0	1	\$140.00	\$0.00	0.0	
TOTALS:						2	1	3	2	8	\$930.00	\$0.00	0.0	



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SUITE 400	Agency Order #: 9663699	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$930.00

Total Spots: 8
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Competitive Information	
Market Budget: \$930	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	8	\$930.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	8	\$930.00
Total	8	\$930.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	6/12/20 11:58 AM	KELLY JOHNS	New	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Signature:



Name: Neil Williams

Name: Jason Wituk

Date of Request to Purchase Ad Time: 4/14/20

Date of Station Agreement to Sell Time: 6/12/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 6/12/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2540019Station Call Letters:
KSNWDate Received/Requested:
6/12/20Est. #:
6955Station Location:
Wichita KSRun Start and End Dates:
6/13/20-6/16/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6955